



# FUNDRAISING CO-ORDINATOR

## Role

The Fundraising Officer provides a central point of contact for fundraising queries and takes the lead on developing opportunities for accessing grants and funding and looking at new ways to raise money e.g. crowdfunding/lotto/sponsorship.

## Who are we looking for?

- You will be enthusiastic with a good knowledge of the club.
- You will be an excellent communicator with good written, verbal and IT skills.
- You will have a good organisational skills.
- You will have an interest or background in sourcing funding opportunities.

## What do we expect from you?

- To identify and target sources of funding for the club
- To maintain all activities with regards to the Club's Lotto
- To prepare funding bids in partnership with club committee members as appropriate
- To establish and develop effective working relationships with key local funding providers e.g. Durham AAP
- Liaise with the social media coordinator to promote and publicise any funding secured for the club through the club social media and website
- To source and secure sponsorship for the Club
- To help the Gala Coordinator secure donated raffle prizes for galas

## Level of commitment

This will vary depending on any particular funding bids or the gala calendar. Attendance at monthly committee meetings.

## Support

Access to resources and guidance via the Swim England 'Club Hub'. Full support of Committee.

## Why do it?

This is an exciting and fundamental role which success and impact on the club will be determined by your own motivations and enthusiasms. As well as your ability to source funding opportunities, it is an opportunity to take on a new challenge and impact the growth and development of your club.