

14th June 2024

SwimPath is Swim England's trusted partner for event merchandise and Gala Swim shops with over five years of experience of providing merchandise for these four regions (Southeast, Southwest, West Midlands and Northwest). We also supply eight counties (Dorset, Kent, Lancashire, Staffordshire, Warwickshire, Wiltshire, Worcester, Pembrokeshire) with the same service for the past 5 years.

Please click [HERE](#) to view our merchandise page.

SwimPath offer 10% commission for a one-year contract or 12.5% commission based on a two-year agreement. Commission provided is based on all sales achieved, be it at the event or merchandise sales online. Included with this agreement is we also supply quick drying breathable polo shirts for volunteers and staff members, on a one-year contract 75 are free and two-year contract 100, estimate value up to £2000 annually.

Delivery of Products:

Orders will be sent out and delivered ahead of each event weekend if SwimPath are not permitted by some centres to attend, Postage included free of Charge.

2. Gala Swim Shop:

We propose setting up a dedicated Pop-Up Performance Shop at the event venue, where customers can collect their pre-ordered items. This creates a vibrant merchandise hub at the event and enhances the overall experience for attendees. This also allows parents and swimmers to browse all major swimming brands for goggles all the way up to race suits, our team of professionals with extensive swimming backgrounds can educate and help with race suit fittings.

How It Works:

Event organisers will promote county merchandise on their website and socials to our event merchandise webpage, making it easier for attendees to order their desired merchandise.

We run our ordering window six weeks before the first event and four weeks after the last to ensure every parent and swimmer has the option to order and no one misses out.

Swimmers and parents can use our online store, where they can browse and pre-order a wide range of event-themed merchandise, including t-shirts, swim caps and hoodies in various colours and sizes at affordable prices.

During the checkout process, customers will be prompted to choose their collection or delivery date, if your competitions run over multiple weekends.



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Harbour Road Trading Estate
Portishead
BS20 7BL

We will work closely with your team to Design the event merchandise specifically to your requirements and coordinate logistics to ensure a seamless experience for all attendees.

SwimPath is ran by dedicated swimmers who have come through the swimming pathway from an early age, we understand the importance of achievements such as Counties, Regional and National Championships and our process enables all to have some commemorative merchandise of their achievements be it a hat, t-shirt or Hoodie. We are conscious of pricing for all participants hence our free postage and pricing structure for garments, 2025 Hoodies printed two colours will be £40.

Please feel free to reach out to us with any questions or queries to discuss in further detail. We appreciate the opportunity to work together to make this seasons County Event even more special.

Kind regards,

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