



SPONSORSHIP PACK



Introduction

Welcome to Southport Swimming Club, a vibrant and dedicated competitive swimming club, that takes pride in nurturing the talents of local swimmers. As we embark on an exciting year of growth and development, we invite your business to join us as a valued sponsor.

This sponsorship pack outlines the various sponsorship opportunities available, highlighting the positive impact your support can have on our club and the community.



About Us

Southport Swimming Club is a local community club based in North-West England, boasting International, National, Regional, County and local swimming champions. The Club has a rich history of success dating back to 1878, when the Club was first formed.



Why Sponsor us?

Talent Development & Success

By sponsoring our club, businesses contribute directly to the development of local talent. This investment can lead to the discovery and nurturing of current and future champions. Your business can also enhance the overall competitiveness of the club, community and region.



Community Impact

Sponsoring our club demonstrates a commitment to the local community, fostering a positive and supportive environment for youth development. Sports such as swimming, promotes a healthy and active lifestyle, aligning your business with well-being and community vitality.

Brand Visibility & Engagement

Increase your brand visibility through our events and online presence. Connect with our community of swimmers, families and supporters.





Sponsorship Opportunities

Level 1: Club Championship Sponsors - £250

Benefits:

- Headline sponsor of our annual Club Championships.
- Feature positioning in all Club Championship Programmes.
- Recognition on the Club's website and social media platforms.
- Sponsorship announcement during all sessions.

Level 2: National Team Sponsorship - £500

Benefits:

- Your business logo on all National Team clothing.
- Brand exposure at the British, English, Scottish & Welsh events.
- Recognition on the Club's website and social media platforms.

Level 3: Arena League Team Sponsorship - £750

Benefits:

- Your business logo on all Arena League Team clothing.
- Brand exposure at all Regional events.
- Recognition on the Club's website and social media platforms.

Level 4: Micro League Team Sponsorship - £1,000

Benefits:

- Your business logo on all Micro League Team clothing.
- Recognition on the Club's website and social media platforms.
- Sponsorship announcement during the home Micro League gala.



Sponsorship Opportunities

Level 5: Training Sponsorship - £2,000

Benefits:

- Your business logo on all training equipment and clothing.
- Brand exposure at all training events.
- Branded banner with your logo.
- Recognition on the Club's website and social media platforms.

Sponsorship Packages

These sponsorship packages are designed as examples and can be customised based on your budget, preferences and business needs. Our goal is not just to secure sponsorship; it's to build meaningful and long-lasting partnerships that benefits both our swimming club and local businesses.

Get in touch to discuss how we can customise a sponsorship package that makes a splash for your brand.





How to Become a Sponsor

To become a valued sponsor of Southport Swimming Club, please contact one of our Fundraising Committee Members. We are open to customising sponsorship packages to suit your business's specific needs and goals.

Thank you for considering a partnership with Southport Swimming Club. Together, we can help our swimmers achieve their dreams and contribute to the success and growth of our community.



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Thank You!



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