

STOWMARKET SWIMMING CLUB



SPONSORSHIP PROPOSAL



Stowmarket Swimming Club is looking for new sponsorship to help develop our swimming club and the athletes within it.

We have 350 members, some of our members are our support staff and some members competing at local, county, regional and national level. Along with a flourishing SEN group. Whilst our club is working hard to support our amazingly talented swimmers achieve their ambitions, we really need your help. We are a non-profit making club, run almost entirely by volunteers, alongside our paid coach. All fees collected are re-invested back into the club to provide pool time, equipment, and coaching development. Additional funds would help and could include but not be limited to:

- development and training of our team of coaches and teachers
- increasing the provision of pool time
- repairs and replacement of equipment (starting blocks, timing pads, flags, lane ropes etc.)
- competition software
- trophies and medals promotional material
- transportation to team meets
- cost of our hosted club galas and meets
- training camps

Becoming a sponsor would allow your business to increase the awareness of your brand and the products and services that you can offer in our local (or wider) community. Sponsoring us is cost effective way of promoting your brand in a positive way.

SPONSORSHIP OPPORTUNITIES

PRINCIPLE SPONSOR

SPECIFIC SPONSOR

- **TROPHIES**
- **TURN FLAGS**
- **DIVING BLOCKS**
- **ADVERTISING SPACE**

EVENT SPONSOR

- **CLUB CHAMPIONSHIPS**
- **SPRINT INTO SUMMER**
- **NOVICE GALA**

CLUB BENEFACTOR

PRINCIPLE SPONSOR

£3000

- An annual agreement to have a bespoke banner Quoting 'Sponsors of Stowmarket Swimming Club' displayed at Mid Suffolk Leisure Centre. To be viewed by 100s daily. The swimming pool is not only seen by members of the swimming club, but members of the leisure centre participating in public swim sessions or lessons, parents spectating, in addition these banners will be visible from the Café within the facility leading to an even wider audience.
- A link to your company via our club website.
- A full page advert within all of our Event documentation. Your logo and details added to a bespoke Stowmarket Swimming Club banner, to be taken to all away events. This could be club level, county, regional or national. (Our Masters swimmers do also swim Internationally).
- Be included in any official press releases
- Be included in social media posts over the course of the year.

WEBSITE SPONSOR

£1000

- An annual agreement to have your Logo displayed on every page of our club website
- A link to your company via our club website.
- Be included in 4 bespoke, mutually agreed, social media posts over the course of the year.

stowswimfundraising@gmail.com

ADVERTISING SPACE SPONSORSHIP



Stowmarket Swimming Club is a voluntary organisation which hires pool time at Mid Suffolk Leisure Centre, Stowmarket. As part of this arrangement it is permitted by the leisure centre to utilise a blank wall alongside the length of the main pool to raise funds by offering advertising space. Companies can purchase an annual advertising space, the banners themselves are at an additional cost. Please contact for further details Banners will be viewed by 100s daily. The swimming pool is not only seen by members of the swimming club, but members of the leisure centre participating in public swim sessions or lessons, parents spectating, in addition these banners will be visible from the Café within the facility leading to an even wider audience.

ADVERTISING SPACE SPONSORSHIP

**SINGLE ADVERTISING SPACE £180
+ FEES (FEES CURRENTLY £2.94)**

An annual agreement to have a banner sized 120(w) x 100(h) displayed along the length of the 25m swimming pool at Mid Suffolk Leisure Centre, Stowmarket.

The banners themselves are at an additional cost.

Please contact for further details.

**BESPOKE ADVERTISING SPACE
£TBD**

An annual agreement to have a bespoke sized banner displayed along the length of the 25m swimming pool at Mid Suffolk Leisure Centre, Stowmarket.

The banners themselves are at an additional cost.

Please contact for further details.

ITEM

SPONSORSHIP

TROPHY **£50 - £500**

A one-off trophy for a specific event within our club championships (a list of free events can be provided on request). The trophy will be handed out every year at our annual club awards. The Company/Benefactor Name will be mentioned in the program and on the power point presentation during presentation of the award.

TURN FLAGS **£500 + FEES** FEES CURRENTLY £7.70

Your logo advertised on alternate flags, to be used at Mid Suffolk Leisure Centre, Stowmarket, during swimming club training sessions and at all home events hosted by the swimming club. This sponsorship will be reported across all social media channels.

DIVING BLOCKS **£180 + FEES** FEES CURRENTLY £2.94

Your company logo advertised on one side of the diving blocks, facing the spectators, for one calendar year, to be used at Mid Suffolk Leisure Centre, Stowmarket, occasionally during swimming club training sessions and at all home events hosted by the swimming club. This sponsorship will be reported across all club social media channels. .

EVENT SPONSORSHIP

We have three Club Events every season, that require sponsorship. Sponsorship would cover but not be limited to;

- pool hire for the event
- trophies/medals
- printing programs, heat sheets, results sheets
- catering

Your company name/benefactor's name will be on all documentation for the Event, which will be distributed to other clubs within our region. The cover page of our Program will display your company name/benefactor's name

All awards will have 'sponsored by (your company name/benefactor's name)' on the back.

Can include a company table to display leaflets/details of your company. This can be discussed as to how best to promote your company.

We require a sponsor for the following events;

SPRINT INTO SUMMER MEET £2000

Information distributed to clubs across
Suffolk/Essex/Norfolk & Cambridge

STOWMARKET SWIMMING CLUB CLUB CHAMPIONSHIPS £2500

STOWMARKET SWIMMING CLUB NOVICE MEET £1500

Information distributed to 5 clubs across Suffolk

CLUB BENEFAC TOR

This is a route for families or individuals who have a tie to the club and wish to donate. This can be done by sponsoring one of the above mentioned items or as a one-off donation. This can result in a mention on the Club Website and all Event programs and across all social media channels. Alternatively a club benefactor can remain anonymous. If this is of interest please contact us via the details below.

THANKYOU

Thankyou for taking the time to read our proposal, please do not hesitate to contact via the details below to further discuss any of the sponsorship opportunities within this document.

CONTACT US



stowswimfundraising@gmail.com



www.stowmarketswimmingclub.co.uk