



Soundwell Swimming Club Sponsorship Proposal

Logos on:

- Event promotion
- Club Kit
- Club Hats

Links to:

- Club Website
- Member Mail
- Shots

Mentioned in:

- Social Media
- Local Press



Soundwell Swimming Club

OUR CLUB

in numbers

1 Professional Head Coach
8 Squads
139 Competitive swimmers
114 Learn to Swim swimmers
13 Coaches and Swimming Teachers
15 Volunteer Team Chaperones
17 Volunteer Swimming Officials



BRITISH SUMMER CHAMPIONSHIPS 2023
POONDS FORGE INTERNATIONAL SPORTS CENTRE
22-28 JULY
CLUB OF THE YEAR



Founded in 1962

2023

South West Regional
Championships



British and English National
Age Group Championships



2024

Gloucester County
Championships



NON PROFIT COMMUNITY CLUB PASSIONATE ABOUT SWIMMING



<https://uk.gomotionapp.com/team/swssc/page/home>



soundwell_sc



Soundwellswimclub



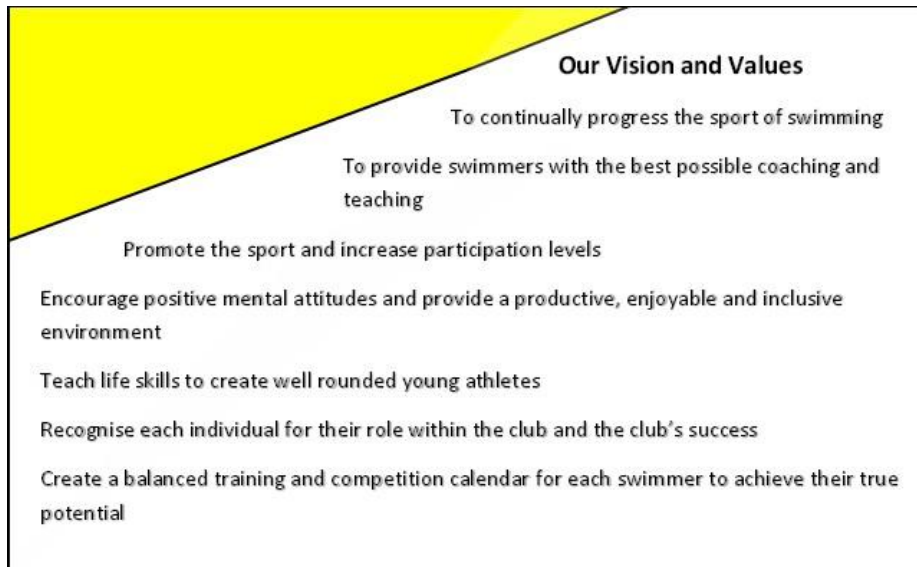
@soundwellswim

As a small community club, we are known within the competitive swimming community for 'punching above our weight'. Whilst we don't have the status of big city swimming clubs, we achieve a lot. As the 6th scoring team out of 42 in the 2023 South West Regional Championships, and British Swimming's 2023 Club of the Year, we more than hold our own.

Ours is an inclusive club. From 4-year olds learning to swim to National Champions we have it all. We have a committed volunteer workforce and committee supporting our professional Head Coach, and most importantly lots of happy swimmers, each trying to reach their potential, keeping fit and learning an essential life skill. With over 60 years of history, we are well and truly a part of the community, with well-established relationships with our pool providers and other clubs across the South West. Our ethos is #oneclubonefamily, and WE LOVE SWIMMING!

We are looking for sponsorship partners who share our values, and would like to invest and help sustain our Club. We have much to offer, and would be happy to discuss sponsorship options with you.

More About Us



Swimming is England's most popular participation sport with 2.9 million people swimming every week. It has tremendous physical and mental health benefits, as well as being a lifesaving skill for adults and children alike. It is inclusive, with no age or disability barriers to participation. By investing in our swimming club your organisation would be supporting this number to grow and also investing in future elite swimmers.

- Our Swimming club has a current membership of 250+ swimmers, as well as a volunteer workforce of over 40 coaches, team managers and officials.
- Our Club Swimmers compete in a minimum of 2 internal Competitions and 15 external competitions per year, including two competitions run by the Club, with at least 8 visiting Clubs participating.
- Access to an average of 150 spectators at each competition.
- A number of performance level athletes, with medals being gained at County, Regional and National level competitions.
- Our Head Coach and 1 athlete on the National Youth Development Programme, 3 athletes on the Regional Pathway programme, and two athletes on the County Pathway programme.



Benefits

Our current membership offers your organisation an established market place in which to promote your company.

Internal Competitions: You can have direct exposure through our 2 internal competitions per year by sponsoring the events. These internal competitions usually have around 70-100 participants entering and spectators in the form of parents, grandparents, and other family members. We advertise these meets on our website, and on our social media sites. We can attach your company logo to all communication, for entries and results



External Competitions: We compete in a minimum of 15 external competitions a year, from beginners' galas with lots of young competitors, to Level 1 galas, which are for our elite swimmers. They take place around the South West of England, from Plymouth to Gloucester and in between. We publicise our participation in these events, as well as the achievements of our swimmers at them on our social media and in emails to our membership.

Hosted Competitions: We hold two 'Open Meets' a year (in March and December), where Clubs across the South West Region join us to compete. We usually have over 200 swimmers from 8+ visiting Clubs at these events, which we have been holding successfully for a number of years. We advertise these Meets on our website, through mailing lists, and social media and they are always sold out before the closing date for entries. These events are supported by our volunteer team of 40 coaches, officials, team managers, supplemented by parent helpers.

Competitive Teams: We participate in team relay events at County and Regional Level, and are aiming for National qualification. We participate in the Junior and Senior Arena League competitions, which are Nationwide League competitions. For the Senior Area League, we are In the Premier Division, competing against top National Teams in the Western League such as Plymouth Leander, Mount Kelly and Millfield. Typical league events comprise 6 teams, with spectators attending all events, with three Rounds of competition held each year.

Training: We train at Kingswood Leisure Centre in Bristol for 16 hours per week, Winterbourne International Academy School for 7 hours per week, and at Bath University Sports Village for 3.5 hours per week. We run a Club Shop poolside at Kingswood Leisure Centre, to engage with our membership and raise funds, which also attracts custom from other users of the leisure centre facilities.

Publicity: As well as promoting our Club on our website and social media, we write articles for local papers, and have done interviews on BBC Radio Bristol and appeared on BBC Points West.

Key Contacts

We are a Swim England Swim Mark Essential Club, which means we meet the stringent standards of Governance in line with the Sports governing body. We are run by a volunteer committee, supported by our professional Head Coach.



Thank you for looking at our sponsorship pack. To discuss opportunities to sponsor us, or to ask any questions, please contact any of the following:

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WE HOPE TO HEAR FROM YOU SOON

